

# **DROPSHIPPING IMPORTERS**

**Use Guide** 

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# Manual for Dropshipping's importers for PrestaShop

## 1. Purpose of the guide

If you work with distributors Dropshipping, you know to keep all information current it is a difficult task. Therefore, from AlabazWeb Pro, we have developed importers for major wholesalers Dropshipping. With them, you can make all imports automatically.

With this guide you will discover all the benefits and utilities that get to use importing modules.

## 2. Technical Information

#### - Importers modules

This guide is designed to show the configuration of importing modules developed by AlabazWeb Pro of the following wholesalers:

#### - Dreamlove:

http://www.alabazweb.com/en/exporters-importers-of-prestashop-modules/309-module-importing-dreamlove.html

Infortisa:

http://www.alabazweb.com/en/dropshipping/319-importer-of-products-of-infortisa-for-prestashop.html

- MediaMax:

http://www.alabazweb.com/en/dropshipping/400-importing-products-prestashop-mediamax.html

- MegaSur:

http://www.alabazweb.com/en/exporters-importers-of-prestashop-modules/364-importers-of-products-of-megasur-for-prestashop-module.html

- CoolAccesorios:

 $\underline{\text{http://www.alabazweb.com/en/dropshipping/398-module-import-products-coolacceso}}_{\underline{\text{rios.html}}}$ 

- Cápsulas dropshipping:

http://www.alabazweb.com/en/dropshipping/412-importing-products-capsules-dropshipping.html

#### Main features of importers

When you work with dropshipping, the most important thing is to keep the information of wholesale: prices, stocks, offers, new products ...

There are many people who will work with the same catalog, so be the first to offer a product or always keep the updated stock, this is what will make a difference with your direct competitors.

With importers developed by AlabazWeb Pro you can forget to manually update all the information, since you only have to create a cron task on your server and indicate how often you want the information to be updated.

Besides, you can make the first import in a simple way. You can import blocks by ajax so you do not overstep the limits of time your server and you can set if you want to use the categories of wholesaler or create new ones. You can indicate the percentage of profits that you want to input each product or even create price ranges with different benefits, too.

#### - Characteristics

Importers are available for versions 1.5.x and 1.6.x of PrestaShop.

If you work with a different previous wholesaler, do not worry, you just have to contact us and develop the appropriate importer for your dealer.

Similarly, if you need any option that is not covered in the module, you can contact us by calling 91 874 68 57 or writing to acliente@alabazweb.com, and we will treat your inquiry to send you a quote.

Remember that with the purchase of this module you have 6 months of free support and 12 months of downloading upgrades and new versions.

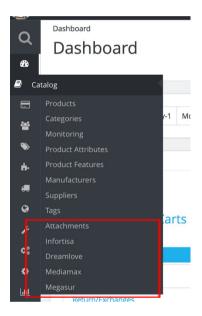
## 3. Overview

The use and installation of the importers is very easy because it works like any other module PrestaShop. When you have acquired the license, you can download the zip from your client

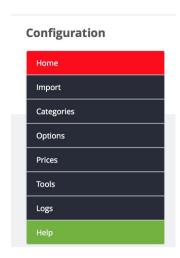
area. Then you'll have to upload to your PrestaShop to start enjoying the benefits of your importer.

Depending on your wholesaler, you have to work with one or another importer but they all have very similar characteristics and they are configured in the same way, so this guide is valid for any of the importers mentioned above.

Once the module installed, you can directly access your importer from the **Catalog** tab in the main menu of PrestaShop, or accessing to **Modules and Services**:



When you access the module, you will find the following menu, we will explain all the options below:

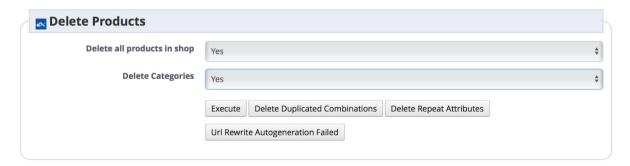


# 4. Setting up an importer

#### 4.1.- delete products and categories

To start configuring the importer, the first thing we will do is eliminate all these products have in our store so we can make our first import from scratch.

To do this you access to the **tools** tab. Once here, you will have to choose whether to remove all products and all categories of the store.

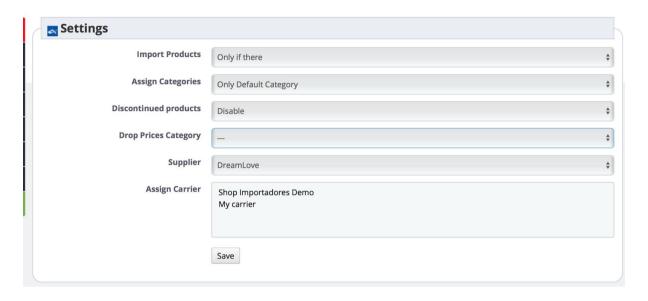


So that everything is deleted, you have to click **Execute**.

It is **important** that you know this option removes **all products**, not just the dealer with whom you are working. So if you do not want all your items are deleted you should not perform this step. Once done, our shop is ready to begin to select the import options you want.

#### 4.2 Configure import options

Once you have the empty store, you can begin to configure the imports. To do this you have to click in **options** where the following window appears:



The options are as follows:

- Import Products: You have two possibilities, always import the products or import only if they do not exist. It is best to import only those products that are not in your store so you avoid duplicate products there.
- **Assign categories:** Here you have to choose which categories you want to assign imported products. You can choose, depending on your needs, including:
  - Only default category
  - Default category and parent category
  - Default category, parent and home.
- **Discontinued Products:** What do you want to happen with the products that are out of print? Well, you can choose to delete or just disable them.
- Category Offers: Here you have the possibility to select a category for products that
  are on sale or supply. Create this category is not necessary, since specific prices are
  already imported by default. That is, you only need to select this option if you want a
  specific category with discounted products.

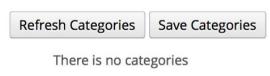
- Provider: When working with more than one supplier is necessary that you indicate
  which product belongs to each of the distributors. To create a new distributor you
  have to access Catalog > Providers.
- Carrier: Same as supplier, it is necessary differences that products are shipped with each carrier if you work with more than one distributor and carrier. This is important because if a customer buys two products, each corresponding to a different carrier, are to generate two separate orders. Therefore, the customer will have to pay two different rates of transport. If you need to create a new carrier you have to access the Transport> Carriers option> Create a new Carrier

Once you're setting these options, click **Save** and you can continue to configure the module.

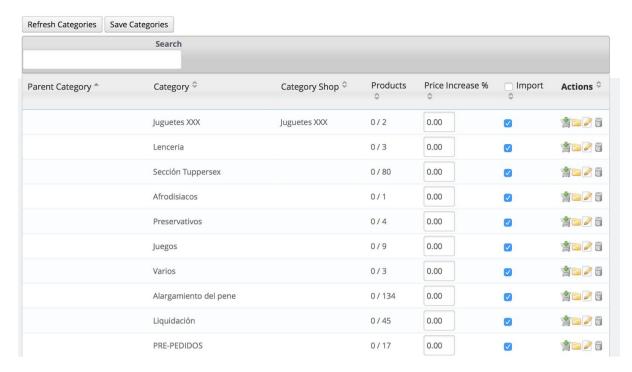
### 4.3.- Create product categories

Now, we are going to generate the categories of products in our store. To do this, you have to access categories where you will see two options: **Refresh categories or Save Categories**.

Obviously, there aren't categories because in previous steps we have deleted all, so we will re-generate them by clicking **refresh** categories.



When the process is complete, you will see a list appears with all imported from the distributor categories.



Here you have different options that you can do with categories such as delete, reimport or import their products. You can edit your options from the edit icon (the icon is shaped like a pencil).

#### 4.3.1 Editing category options

Within the option to edit, you can perform various settings.



**1. Select Categories:** Here, you can indicate that the category corresponds to one that you have created in your store. Thus, instead of displaying the products in the categories of importer, products will be displayed in your own categories.

To do this, you just have to display the categories and select the one you want.

- 2. Category: Here you can change the name of the category
- **3. Parent Category:** You have to indicate here what is the parent category in this category.
- **4. Change prices in percent:** Here you can indicate the percentage of profit you're going to get with products belonging to this category.

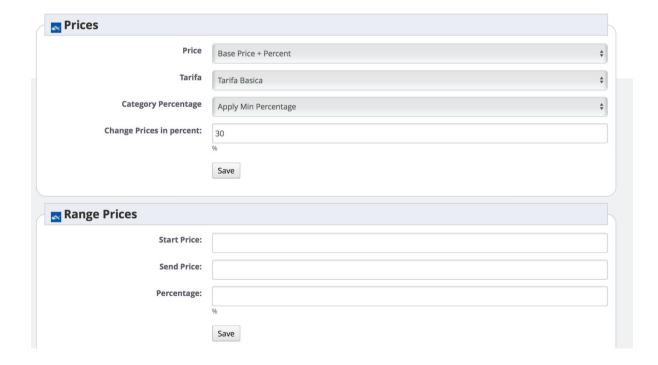
This percentage is only for this category, then we will see how to set overall prices.

**5. Import products in this category**: This is simply if you want or not import products.

When you've set everything you need in this category, you click **Save** and you can move to the next category. When everything is ready, we will go to the **Prices** tab.

### 4.4.- Setting prices

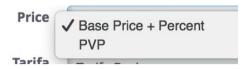
When categories are created and properly configured, you have to access the **Prices** tab, where you'll set the **prices of products and ranges**.



#### 4.4.1 Configuring product prices

In this option, you can set how you want the price of the products is established. Let's see the different options:

 Price: Here, you can choose to calculate the price with a base + the percentage that you indicate in paragraph we will see below



- "Change prices in percentage" or you can choose the "PVP" option rate where the cost of the product will be indicated directly by the dealer.
- **Rate:** Here, you have to choose the rate with which you work with the dealer, in case there is more than one.
- Category percentage: In this option, you will have to indicate what percentage would apply to the category. You have the option that the maximum or minimum, depending on the percentage that you added in the category itself is applied, as explained above, and you add here.
- Change prices in percent: Here, you have to indicate the percentage (%) to be added to the base price of the product, ie, the percentage of benefits you want from your products. You can indicate this percentage of price ranges in the following section.

#### 4.4.2 Set of price ranges

Set of price ranges is very simple. You just have to indicate the initial price where the range begins, and the final price, where it ends. Then you will have to indicate the percentage of benefit of products that fall between the two margins:



Here, products cost between 1 and 20 €, will have a percentage of profit on its base price of 15%.

**IMPORTANT:** You must consider that the percentage indicating profit categories, will be the first taken into account by the module.

If there were not percentage indicated in **categories**, the module will check the percentage **ranges** and, finally, the options listed in **prices**.

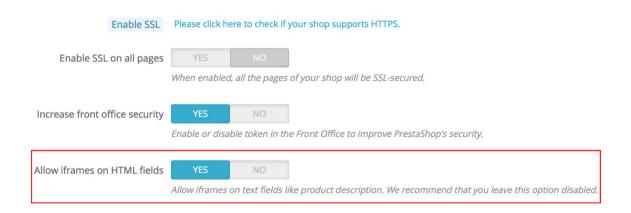
When we have set all these options, we already can start importing all products to our store.

## 5. Importing product catalog

#### Before starting...

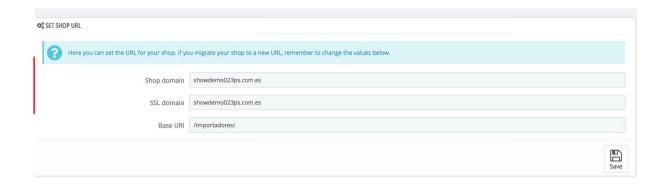
Before making the first import, we must take into account some factors.

Allow iframes on HTML fields: With **Dreamlove** for example, you must activate the option to allow iframes on HTML fields. For this, you need access **Preferences>** General and say **Yes** you want to allow iframes on HTML fields.



#### **Domain and SSL domain:**

It is important, before beginning the import, you have in mind what the **domain and SSL domain** that you have in the store, because if you set the domain without "www", you have to access the same way to be able to import for Ajax. To check and set this option you will have to access **Preferences> SEO & URLS** 



When you have made these checks, you can already access the importer to make your first import.

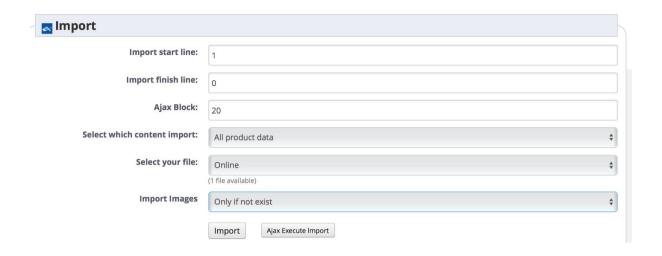
#### 5.1.- Making the first import

Now we are going to make the first import of our store. To do this, we have to click Import. The first thing to know is that the first import will be very wide, so it is recommended that you do import per **block Ajax**. This way, you do not get over the time limit server and you will prevent the process from becoming stagnant.

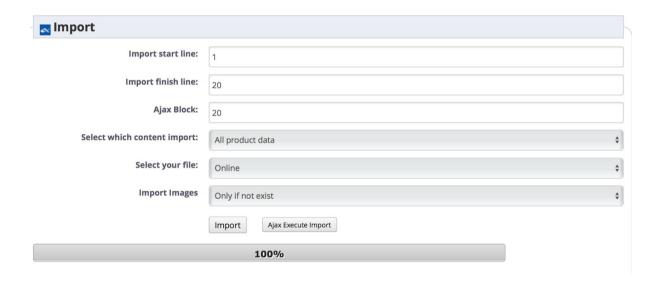
To do this, once you sign into the import window, it is necessary that you indicate import the **first line and the last line.** If you want to import all products, you do not indicate anything in the last line. Then you also indicated in **Block Ajax**, the amount of products you want to import in each import Ajax, for example, blocks of 20 products.

Then you have to indicate the data you want to import and which file. As the first import, you select all data (later we will see other options). As for the file, we recommend that you always select the **online file** so you make sure that you are importing the most current data. In addition, you must choose if you want to **import the images**, it is best to always choose the option **only if it does not exist**, because then you avoid duplicate images and you will not use more space.

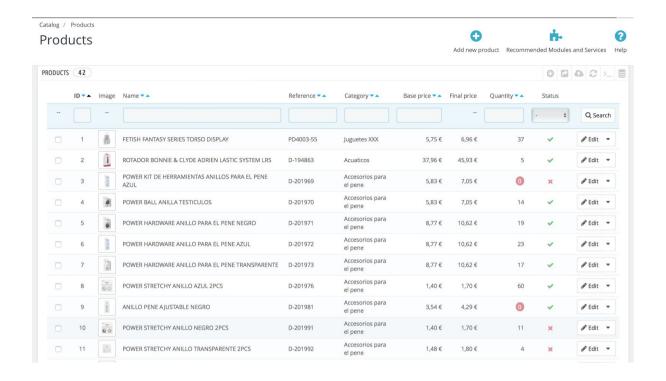
When you have configured these options, you can start importing. Remember to click **Import Ajax** to start. If you click simply to import, import block will not be made, so if your server is not powerful, the server can stop the process when time runs out.



Once you start the import, you will see the process in this window:



When the process is finished and you can go to the **catalog**, to verify that the products have been imported successfully:



#### 5.2 Automating imports

To automate import you'll be taken to **Tools**, where you can find the list of tasks that you must tell your server to perform imports when you need it:



Add this url to your cron all days, to update stock.

http://www.showdemo023ps.com.es/importadores/modules/dreamlove/cron1.php

Add this url to your cron all days to disable descatalog products

http://www.showdemo023ps.com.es/importadores/modules/dreamlove/cron2.php

Add this url to your cron all weeks, to add new products.

http://www.showdemo023ps.com.es/importadores/modules/dreamlove/cron0.php

Add this url to your cron all weeks, to update prices.

http://www.showdemo023ps.com.es/importadores/modules/dreamlove/cron8.php

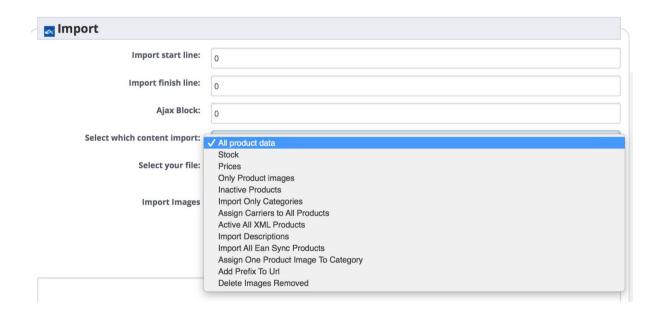
- Stock Update: This task should be performed every 4 6 hours dependending your server. You think you keep your shop updated stock is one of the most important tasks and the stock may change every few minutes.
- Update discontinued products and add new products: These imports do not need them so often, you can perform once a day or even every longer.

- **Price update:** this import is recommended every 6 hours, or at least once a day.

#### 5.3.- Perform manual imports

If you want to import some very specific information or simply do not want to automate your imports, you'll need to access the **import** tab to do it manually.

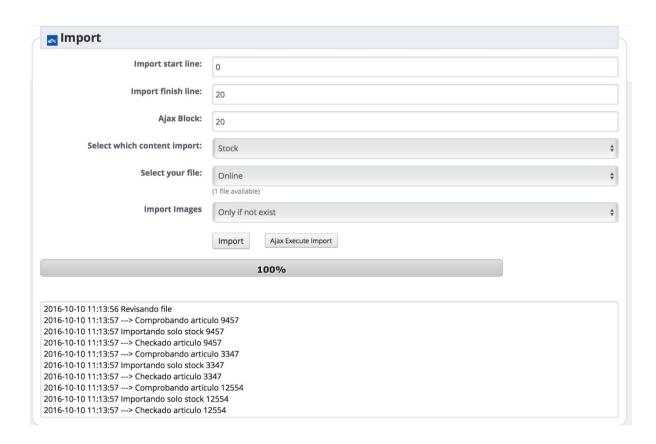
This process is similar to that we have done for the first import, but you have to choose **the content you want to import** from the following:



- All product data: If you want to import all product information
- **Stock:** If you want to import only the stock of the product. It corresponds to the cron1 we've seen in tools.
- **Prices:** If you need to import the price of products. It corresponds to the cron8.
- Only product images.
- **Inactive product:** Corresponds to the cron2.
- **Import only categories**. For example, if you have edited the categories and want to go back to have them as default ones.
- **Assign carrier to all products:** When you want to add a new carrier because you started working with him.
- Active all XML products: In other words, activate all products amounts.
- Importing descriptions

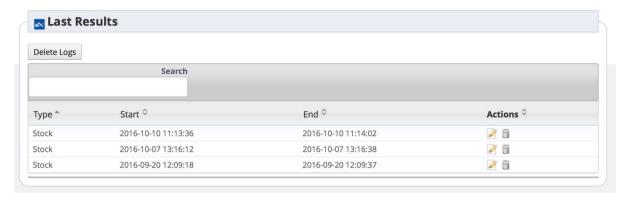
- Import all Ean Sync products: When you need to import the EAN product references.
- Assign a picture to the categories of products
- Add Prefix to url
- Delete images removed: For example, when you have deleted a product is possible that some images have not been deleted, making this import assured that they are deleted.

You must select the **import lines**, **Ajax block** if you are importing by Ajax, the **file** from which you want to import and whether or not you want to import **images**. When you're done, you click Import or Ajax import to begin the process. When finished, if the import was made by ajax, you will see the process in this window:



## 6. Check imports

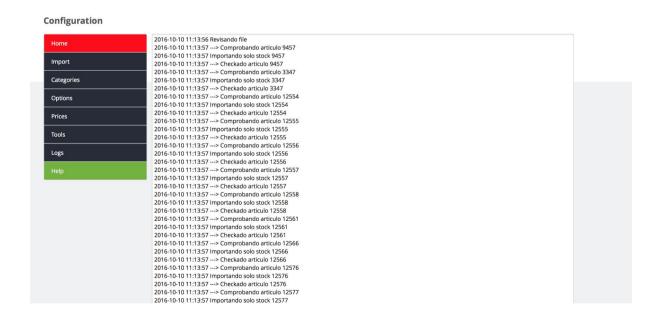
When you have made imports, automatically or manually, if you want to check that were successful you will have to access the **Logs** tab:



Here, you can see the information that was imported and the date and time that has been started and completed import.

If these data are correctly you should not worry because it means that the import was done correctly. If instead of the correct date appears, appears in the format "0000-00-00 00:00:00" or the like is when you should see what could have happened.

To do this, if you do click on the **edit** button, you will see all processes and have been done properly or, if not, locate where the fault is:



# 7. Help

In this tab you can find video tutorials and materials where module operation is explained. We will update this information when you broaden or modify the module options.

# Review / Update

This version of the manual is updated to the following versions of the modules:

Dreamlove: v. 3.0
Infortisa: v. 2.3
MediaMax: v. 2.1
MegaSur: v. 1.1

- CoolAccesorios: v. 2.1

- Cápsulas Dropshipping: v. 1.1

## Contact

If you have any questions, you can make your request by sending a ticket from your personal space on <a href="www.alabazweb.com">www.alabazweb.com</a>. You can contact us by calling the telephone number 91 874 68 57 or by writing to the email acliente@alabazweb.com.